

Ministry to men for ministry through men

General Commission On
United Methodist Men
2005 - 2008
Quadrennial Proposal

NACP Meeting
Nashville TN
March 2003



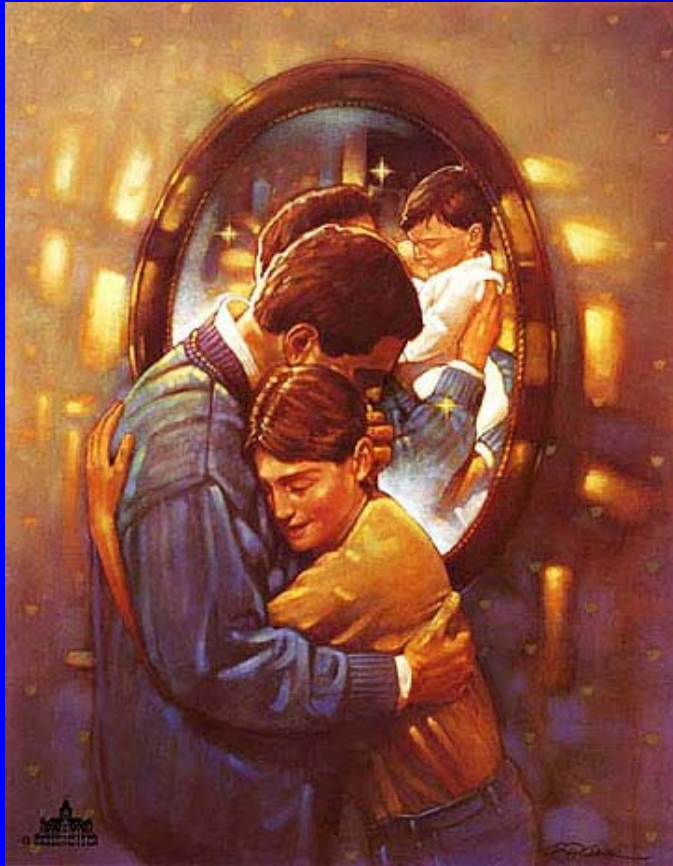
Our purpose



UMM exists to:

- declare the centrality of Christ in every man's life
- promote spiritual growth and effective discipleship in men
- help men model the servant leadership of Christ

Our purpose



The GCUMM's primary responsibility:

- to coordinate and provide resources for men's ministry in the UMC, and
- to provide the global UMC with effective resources that reach the minds, hearts and souls of men for Jesus Christ.

GCUMM'S mission -
to reach ALL men in the UMC.
How have we done?



We began as an agency
based on key expectations



Which expectations proved to be true?

- Agency status would help us access and support All UMC congregations.
 - FALSE
- That increased access and support provided would result in increase funding and an expanding charter base.
 - FALSE
- That fixed expenses would only increase slightly over the UMM Division budget
 - FALSE



Some present realities

- Only 1 in 6 congregations are chartered
- Funding from charters is NOT adequate to:
 - reach all men in the entire UM church
 - develop, promote and deploy new men's ministry resources
 - communicate with all churches, clergy and men
- fully support agency responsibilities



Under the current funding structure, GCUMM cannot:

- Service and support present constituents adequately
- Serve ALL men of the church
- Provide direct support to local congregations
- Fulfill all agency responsibilities
- Match our funding with our ministry task



Clearly, the task is bigger
than we first thought

What is the big picture?



Men in the church

- ❖ Men are half the population; but a third of the congregation
- ❖ Declining in attendance
- ❖ Likely to abandon church when young



Why are so many men missing?

Some won't come

Some leave

Many only show up



Reaching men is **TREMENDOUSLY IMPORTANT**

**When a man comes to Christ,
his family follows him to church**

93% of the time!



Bigger than it seems



- This seems to be about men, but what is at stake is much bigger
- It is about the ability of the entire church to connect with ALL of God's people - men, women and children.

**REACHING MEN IS A
SURVIVAL ISSUE FOR
THE ENTIRE CHURCH!**



How can GCUMM begin to address the big picture?

- Provide men's spiritual formation resources
- Equip local congregations for effective men's ministry
- Connect with younger men
- Reach new men, and those who have left



As the UMC agency for men, GCUMM must

- Engage the entire UMC as partners in addressing the key issues of men
- Why are so many men missing from church?
- How can clergy and laity develop ways to effectively reach the hearts of men for Jesus Christ?



What steps have we
already taken to position
ourselves for the future?



Positioning for the future



- Reduced support staff by 4
- Created new Field Services Director position

Reduced expenses by \$40,000/year

Streamlined Programs and Resources

- Outsourcing
- Travel expenses
- Office equipment
- Computer support and hardware
- Many other efficiencies



Reduced expenses by \$25,000 per year

Program Streamlining



- Moving United Methodists
- One board meeting
- Magazine redesign
- Future decisions

Reduced expenses by \$120,000 per year

Cutting expenses is not enough,
we face a greater challenge



The shift of an era

From: the modern "print" era

To: the post modern "electronic" era

This era shift changes the way that people, institutions and culture functions.



Social interests of men

- Modern Era
 - membership
 - organizations
 - hierarchical
 - meetings
 - identity with a group
- Post-modern Era
 - individual
 - relationships
 - networked
 - experiences
 - identify with a cause



Post Moderns

- EPIC
 - Experiential
 - Participative
 - Image -based
 - Connective
- How EPIC are we?
- How about the UMC?



The Future: a choice

- Support and service traditional UMM units
- face declining constituency
- decline of local congregations in UMM
- service and project focused

OR

- Equip all local congregations for effective ministry TO and THROUGH men
- Reach the HEARTS of men for Christ
- Connect through electronic media



Does one size fit all?

In shoes...

In men...?



A simple way to see men

Men's lives in Quarters

- Q1 [0 to 20] - Key question: what does it mean to be a man?
- Q2 [20 to 40] - Key question: who am I?
- Q3 [40 to 60] - Key question: what is my work?
- Q4 [60 +] - Key question: What is my legacy?



Time is ticking...

- What quarter are we in men?
 - Q3 - a few / Q4 - most
- Q4 men are like cowboys ...
 - “we’re burning daylight”



We need a noble act
from Q4 men

Leave a legacy



Ways to express your legacy

- Support the Redirection of significant resources to reach Q1/2/3 men
- Provide coaching for traditional UMM units
- Connect electronically
 - Reduce paper & save mailing costs



Ways to express your legacy

- Relational ministry
 - Reach Q1/2/3 Through scouting, mentoring, fathering, prison ministry, TQuest, volunteer programs.
- Participate in existing UMM/UMC ministries
 - Hunger relief Prayer ministry Emmaus
 - missions service work Disciple
- Help build financial base of UMM Foundation
 - Contribute financially
 - Identify prospective donors



UMMM Congress a Legacy Event

- Sponsor a Q3/2/1 man
 - Begin monthly plan this year
- Program content:
 - Are there speakers, workshops, music for Q3/2/1 men?
- Attendance Goal: 50% Q1/2 men



What key concept should guide our future?

Relational ministry,

i.e. men expressing their Christianity through relationship with:

- God
- Family
- Church

- Community

Spiritual formation

- Prayer
- Prison ministry
- Mentoring
- Outreach

Entry points for relational ministry

Spiritual formation

Prayer

Prison ministry

Mentoring

Outreach



GCUMM future priorities

- Leverage - most impact for time and money invested
- Spiritual Formation - through relationships
- Partnerships - with agencies & other ministries
- Co-branding - identifying existing resources for our use



Electronic Communication - A Leverage example

- Electronic communication as primary way to reach:
 - Q2/Q3 men
 - Clergy and seminarians
 - Central conferences (global outreach)
 - US UMC
 - Offer greater support to Q4 men



Spiritual Formation

- Heart Quest retreats
- TQuest



Partnerships

- Within the UMC
 - Agencies; GBGM, GBOD, GBCS, UMPH
 - Ministries; prayer, restorative justice, others
- Existing partners
 - SoSA, Upper Room,
 - BSA, others
- Other ministries
 - Interdenominational - NACCMS, NCMM
 - International - WFMUCM



Co-branding Resources

- Identify existing resources that can be adapted for UMM use.
- Develop resources ONLY when essential for the future, and a similar resource cannot be adapted, or co-branded.



The major problem – starving development

- As each additional program is deployed, total support costs increase.
- support costs gradually starve out development and promotion
- Our options are:
 - Increase funding for support to protect development
 - Co-brand
 - Curtail development



Where should we concentrate our efforts?

- Electronic communications
- Heart Quest / TQuest - wide and deep now
- Build partnerships; gain effectiveness
- Expand resources through co-branding
- Shift resources to develop, promote and deploy
- Limited resources for charter support



Are there New Models and Methods to explore?

- From Charters to congregational men's ministry certification
 - move to equip congregations for effective ministry to and through men
- From EMS to MENistry Partners
 - move to committed partners in men's ministry who are personal advocates and regular donors.
- Boomers as the new 4th Quarter men



Charter Transition Pilot

- In all US Jurisdictions
- Target all willing:
 - conferences
 - districts
 - congregations
 - leaders, clergy & Lay



UMC MENistry Partners

- Men and women who share our vision to equip the UMC for effective ministry to and through men



EMS to MENistry Partners

- A shift from
 - membership
 - annual fee
 - printed resources
 - personal benefits
 - all resources consumed by members
- A shift to
 - partnership
 - regular giving based upon stewardship
 - daily communication and blessing
 - most resources used to reach out to men worldwide



What's on the horizon

- Baby boomers, the largest US population group will become 4th Quarter men in five years.
- What kind of men's ministry will they need?
- Partnership opportunities with older adults?



How can you respond?

Each one of us must!

